



# Grow

Plant Health Exchange<sup>SM</sup>

*a place for plant health management  
professionals to exchange knowledge  
and discover the latest applied research*

An outreach service of  
The American Phytopathological Society

# WELCOME TO Grow

Plant Health Exchange<sup>SM</sup>

The Plant Management Network (PMN) has been reimagined. Discover Grow: a nonprofit, freely available, online resource of timely, science-based information on plant health. It's a place for plant health management professionals to exchange knowledge and discover the latest applied research:

- Applied researchers generate the content for Grow, sharing their work and amplifying their reach.
- Plant health practitioners consume the content on Grow, relying on this user-friendly platform to provide proven plant health science.

As an outreach service of The American Phytopathological Society, Grow serves the needs of educators and students, diagnosticians, county agents, advisors, consultants, pesticide applicators, and other professionals in plant health management. And unlike other content providers, Grow delivers peer-reviewed, impartial information that applies to a broad range of geographies and crops.

Access this collection of resources produced to enhance professional knowledge, increase profitability, and improve sustainability of plant production.



# FEATURES OF Grow Plant Health Exchange<sup>SM</sup>

## Content has been streamlined

to highlight the “Focus on” crops that were the foundation of PMN, and new content is being added, including new “Focus on” crops.

For each “Focus on” area, webcasts are organized chronologically within topical categories, ensuring **easy discovery of and access** to both new and archived content.

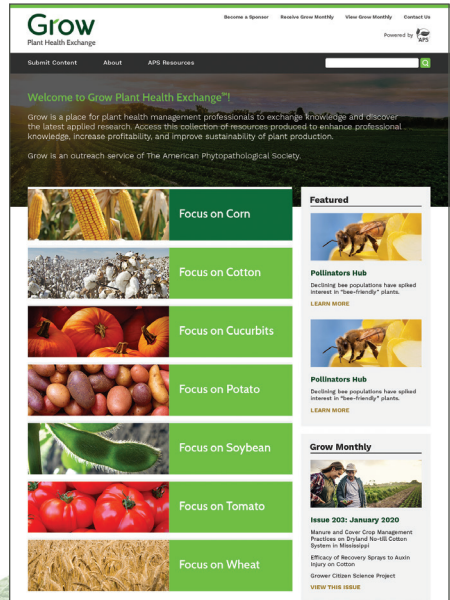
## Timely and popular content,

including most-recent and most-viewed webcasts, is featured and regularly updated.

Key topics are presented from the **monthly e-newsletter**, *Grow Monthly*, which can be accessed directly from the site.

Webcasts are published on and can be downloaded from a streaming platform that allows users to tailor their experience using **state-of-the-art viewing and navigation tools**.

All content is **freely accessible** to users without a subscription.



## PUBLISH

- Content for each “Focus on” area is planned by an editorial board, which recommends timely topics and invites leading researchers on those topics to record webcasts.
- Board members also review and approve the content of each webcast before it’s published.
- Most of the invited presentations on Grow are produced with sponsor support.
- Other webcasts are funded by grants and serve an outreach purpose.
- Recording a Grow webcast is simple and involves only a small time commitment.

## SPONSOR

Grow’s 500-plus webcasts reach thousands of viewers from around the world. Help support Grow’s mission to provide comprehensive, high-quality, science-based resources to plant health researchers and practitioners at no cost.

A range of sponsorship opportunities are available—from providing support for a single webcast to sponsoring a specific “Focus on” area or the full Grow mission and site. Options are also available for sponsor-provided content.



*To learn more about publishing or sponsorship opportunities, send an email to [focuson@scisoc.org](mailto:focuson@scisoc.org).*