



## 3 Simple Steps to Better Beets and Greater Profits

Rotate your sugarbeet crops with LibertyLink soybeans and earn \$2 for every acre you plant

As glyphosate-resistant weeds appear across Minnesota and North Dakota, growers need real options for preserving the efficacy of glyphosate technologies. [Learn More](#)

Described below, we've included three great steps you can take to **battle weed resistance**, gain a powerful weed management edge, enjoy outstanding agronomic performance and make extra cash on every acre.



### Step No. 1: Practice Crop Rotation

Crop rotation is a proven method of preserving the utility of herbicide technologies. By rotating crops, you can also **rotate herbicides and modes of action**, effectively reducing selection pressure on weeds to evolve resistant strains.

### Step No. 2: Rotate Sugarbeets with LibertyLink Soybeans

LibertyLink<sup>®</sup> soybeans and Ignite<sup>®</sup> herbicide\* offer a powerful weed management alternative to glyphosate. LibertyLink soybeans have a built-in tolerance to Ignite, which uses a different mode of action effective on more than 100 broadleaf and grass weeds, including glyphosate-resistant ones. Growers also benefit from the **high-yielding genetics of LibertyLink varieties** designed for specific geographies like the Red River Valley. Contact your [Bayer CropScience representative](#) to find the right variety for your fields.



### Step No. 3: Preserve Glyphosate, Earn \$2 Per Acre

When you order at least 250 units of LibertyLink soybeans by February 1, 2012, you can earn \$2 per acre with the 2012 Innovation Plus Program. For more information, contact your local [Bayer CropScience representative](#), or visit [www.innovationplusprogram.com](http://www.innovationplusprogram.com) or [www.bayercropscience.us](http://www.bayercropscience.us).

\*Always read and follow label instructions